

## ClassACT Bulletin

**GOT SKILLS? *Wanted: Expertise, Professional Help, Time for ClassACT and classmates' nonprofits, such as:***

→ **ClassACT**

We're in need of classmates with **experience with CRM software** like Salesforce. If you or staff you know at nonprofits you work with have some we could use the help! Contact [Sallie Gouverneur](#), [Jonathan Sprague](#) or [Marion Dry](#) for details.



→ **The Children's Orchestra (NYC), run by Yeou-cheng Ma**



THE CHILDREN'S  
ORCHESTRA SOCIETY  
*Teaching Children the Language of Music*



**NEEDS: Management skills, Fundraising experience, Production help, Data management**

Or, as Yeou-cheng herself puts it: I found an ad for a t-shirt that said: Executive Director, because "f...ing miracle worker" is not a job title.

*"Having been in the Children's Orchestra under my father's tutelage, and having raised it from dormancy 32 years ago, I have had the joy and tribulation of learning on the job all that is necessary to keep a non-profit afloat. We now have a team of production and recruitment people who are doing a wonderful job. The tricky part of succession planning is how to externalize my brain, and transmit all the data, relationships, etc. necessary for fund-raising, and the million tiny tasks that need to be planned for ahead of each production. I would welcome any suggestions from classmates and colleagues to get a grip on how to start such a process."*  
Contact Yeou-cheng at [einzma@gmail.com](mailto:einzma@gmail.com) or see [www.childrenorch.org](http://www.childrenorch.org)

→ **White Pony Express, Emily Fields Karakashian, a ClassACT Bridge Project**



## WHITE PONY EXPRESS

relaying food to those in need in Contra Costa County

### **NEEDS: Management expertise, Web skills, Administrative help (can be done long-distance)**

*Because, as Emily writes, "WPE's newest program, the White Pony Inn, is creating a comprehensive program to tackle the intractable problem of homelessness. In order to sustain this level of growth and continue our programs, we need your help, your creativity and expertise to help us develop basic tools like a professional press kit, updates to our website, assistance developing a marketing campaign to raise operating funds and bring in more long-term volunteers, and help creating and running a fundraising campaign. We always need dedicated volunteers, especially administrative help, which could be done remotely from your home. Local alums who live within easy driving distance of Pleasant Hill, CA, who could volunteer as food runners, drivers and dispatchers, would be especially welcome, as would regular volunteers in our Free General Store workshop where we prepare clothing, toys, and children's books to give away to neighbors in need."*

Any experience you have in these areas would be welcome! If you'd like to help or just want more information, please contact Emily (Fields) Karakashian at [emily@whiteponyexpress.org](mailto:emily@whiteponyexpress.org) or 925-451-5241. See more about White Pony Express at <http://www.whiteponyexpress.org/>.

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### **→ Osiligi Foundation, A ClassACT Bridge**

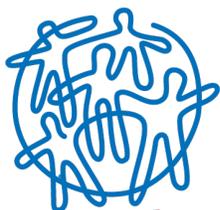
#### **NEEDS: Medical Supplies**

##### **The Maasai Health Clinic Facility**

*of the Osiligi Hope Foundation has been completed!*

*Practicing both traditional Maasai and western medicine, it consists of a pharmacy/office, examination room, labor and delivery room, an observation room, a dental examination room, and two bathrooms. It now needs to be furnished with **medical supplies: everything from stretcher and wheelchair to bed pans, hot plates, incubators and nebulizers.***

Classmate David Weeks [weeks@glenelg.org](mailto:weeks@glenelg.org) has a complete list of needed supplies with US\$ prices; altogether they total \$8500.



**party**  
for humanity

### **→ Party for Humanity, founded by Helen Hershkoff**

This 100% pro bono New York-based online program encourages kids to celebrate birthdays and other big days by including other kids, by donating via a curated list of child-focused charities.

**NEEDS: Management advice, tech help, both advisory and hands-on; graphics/web design skills; help rolling out the Party model for other areas, and legal assistance**

*Here's what Helen tells us about Party for Humanity: "Created years before Facebook or Evite, the site offers a non-commercial, non-cluttered e-space to help a child and responsible adult talk about why caring for others should be a regular part of our lives. The site "curates" the*

*selection of charities, keeping the list small and targets groups that will benefit from modest amounts of money. Helen Hershkoff founded Party for Humanity together with her husband building on an idea that came from their son, then 10-years-old. The Board includes classmates Kavery Kaul (a filmmaker with a new documentary-in-the-works shot in India and New Orleans) and Arthur Lubow (a journalist and author of a forthcoming biography about Diane Arbus); Evelyn Chung '00 (a Labor Department lawyer who was Helen's student at NYU Law, where Helen is a professor); as well as a pediatrician/musician, lawyer, and graphic designer. The organization builds on a volunteer model: every aspect of the organization (other than Internet hosting and government fees)-from the act of incorporation, to the design of the logo, to the trademarking of the name, to web design, and so forth-comes from pro bono service. We would welcome participation from our classmates."*

Classmate Helen at [hershkoff@exchange.law.nyu.edu](mailto:hershkoff@exchange.law.nyu.edu) or visit [www.partyforhumanity.org](http://www.partyforhumanity.org) for more information.

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