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October 10, 2015

Greetings!

Be a **TREND SETTER!**

ClassAct HR73 is working with Steve Milliken of **Justice Aid** - whose organization is mounting a fabulous concert in New Orleans on October 17th benefiting The Mid-Atlantic Innocence Project and The Innocence Project New Orleans - two organizations that work to free people who have been incarcerated for crimes they didn't commit; AND featuring the marching band of another great Class Act Bridge project **The Roots of Music** (Rick Weil.)

Tickets still available. Link **HERE** to get tickets and please share link with friends/family/colleagues in the NOLA area!

CALLING ALL CLASSMATES

Join in our social media campaign **#whatjusticemeanstome**, featuring personal statements or testimonials that answer the question "What Justice Means to Me." Raise awareness of justice issues, be present, have impact!

And great news: Class of '73 Social Media Guru **Betsy Munnell** is working with the ClassAct team to make **#whatjusticemeanstome** a social media sensation!

IT'S EASY

For everything below, please tag with **#whatjusticemeanstome** AND **@Justiceaid**

Video

- Record an Instagram or VINE video, tag and post ... on Facebook and Twitter as well!
- Record a statement of 15 seconds or less on photography/ video on your smartphone and send to Therese Steiner tsteiner@theresesteiner.com or Betsy Munnell: emunnell@gmail.com. We'll make sure it's posted by Justice Aid's whiz social media team.

Check out what classmates Steve Milliken and Tony Hill have to say:

- <https://instagram.com/p/8ehmVUC41W/?tagged=whatjusticemeanstome>
- <https://instagram.com/p/8BvxPuMoyd/?tagged=whatjusticemeanstome>

Photo

- Post a photo of you, or your interpretation of **#whatjusticemeanstome** along with a quote
- Or send in per above and we'll post

Text

- Make a statement on Facebook and/or Twitter

- Make a statement on Facebook and/or Twitter

#whatjusticemeanstome TRENDING IN NEW ORLEANS

CLASSACT NEEDS YOU: On October 17th, the day of the concert, we're going to be re-tweeting, re-sharing on Facebook all posts and yes, live tweeting from the streets of NOLA, with a goal to make #whatjusticemeanstome TRENDING IN NEW ORLEANS!

You can help by sharing on Facebook or re-tweeting.

Follow on Social Media:

[ClassAct HR73](#)

[Justice Aid](#)

[The Roots of Music](#)

And call or email with any questions:

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Facebook: <https://www.facebook.com/groups/1673038329594181/>

Twitter: [@classacthr73](#)

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